

# 4 SIMPLESTEPS

01

## STEP ONE

LEARN HOW TO POSITION YOUR CONTENT. POSITIONING CONTENT IS SIMPLY LOOKING AT A BRAND YOU'D LOVE TO WORK WITH INTENTIONALLY AND CREATING CONTENT EXACTLY LIKE WHAT THEY HAVE OR BETTER. RESEARCH THEIR SOCIAL MEDIAS!

02

## STEP TWO

CREATE HIGH QUALITY CONTENT, CONSISTENTLY. YOU WANT TO ESTABLISH YOUR PRESENCE IN THIS AREA. WHEN BRANDS COME TO YOUR PAGE, THEY SHOULD BE EAGER TO WORK WITH YOU BASED ON YOUR CONTENTS AESTHETIC ALONE AS MOST BRANDS ARE VISUAL FIRST. YOUR SOCIAL MEDIA SERVES AS YOUR ONLINE RESUME AND FIRST IMPRESSION.

03

## STEP THREE

ENGAGE WITH YOUR COMMUNITY EVERY DAY. WHETHER THAT'S RESPONDING TO COMMENTS AND DM'S OR TAKING THE TIME TO SHOW UP ON STORIES. BUILD YOUR MUSCLE IN THE AREA OF SHOWING UP AND ENGAGING.

04

## STEP FOUR

GET IN THE BRANDS DM'S. DO NOT BE AFRAID TO ASK IF THERE ARE ANY AVAILABLE PARTNERSHIPS. 7/10 OF MY DEALS HAVE COME FROM SIMPLY ASKING.

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